



Application for Membership for Fall 2011 / Spring 2012

Please "COMPUTER PROCESS" THE QUESTIONS & ANSWERS

Please complete entire application - incomplete applications will not be considered

Name: _____

Major: _____ Minor: _____

GPA: _____ Expected Date of Graduation: _____

Address: _____

Phone: _____ Email: _____

Current Employment: _____ Hours/week: _____

Internship for Fall 2011/Spring 2012? _____

How many hours per week do you work @ your internship? _____

Do you work for the O'Colly? ___ Yes ___ No If yes - how many hours per week? _____

Are you an SMSC Ambassador? ___ Yes ___ No

School of Media and Strategic Communications Club membership(s) (check all that apply):

- ④ Ad Club List officer / leadership position: _____
- ④ AWC: List officer / leadership position: _____
- ④ AWSM List officer / leadership position: _____
- ④ KXZY List officer / leadership position: _____
- ④ NBS/AERho List officer / leadership position: _____
- ④ PRSSA List officer / leadership position: _____
- ④ Sports Media Club List officer / leadership position: _____
- ④ Society Pro Journalist List officer / leadership position: _____

Your anticipated 2012 Spring Schedule:

Classes (include NSAC - 3 hours)

Work (weekly hours)

Fall 2011 Tuesday/Thursday Classes/Work Schedule:

Please identify any special skill/talent that you have. When identifying, please indicate if you have Advanced skills (A) or Proficient skills (P). Indicate no skill or no interest by leaving space blank.

_____ Ad design / graphics/ layout	_____ Photography
_____ Ad Copywriting	_____ Video production
_____ Ad sales	_____ Social Media creation & management
_____ Audio production	_____ Writing News / feature stories
_____ Campaign Planning	_____ Writing News Releases
_____ Special Event Planning/Publicity	_____ Writing/Designing Newsletter
_____ Campaign Research	

In what area of the campaign can you be most effective? (check as many as apply):

_____ Research	_____ Promotions
_____ Marketing	_____ Public Relations
_____ Media	_____ Creative: Copy
_____ Production	_____ Creative: Design
_____ Video	_____ Web

If selected, how many hours per week can you contribute to NSAC?

_____ 3-5 _____ 5-10 _____ 10-15 _____ 15-20 _____ 20+

Attendance at all team meetings and group meetings is expected and required. Therefore, it is extremely important that NSAC team members are available to meet at the appropriate time.

IMPORTANT!

Three examples of your work must accompany this application. Work examples may come from internship work and/or School of Media and Strategic Communications course work. Please include explanation of where and when the work was completed.

Applications are due by Sept. 16 by 5 p.m.

Save your application and examples of your work as a PDF and submit it via email to bobbikay.lewis@okstate.edu If you do not receive an email confirming receipt of application by 6 p.m. on 9/16, please follow up via email. Sign up for an interview by visiting 206A in Paul Miller. Interview Sign-up Deadline is 5 p.m. on Friday 9/16.

Late Applications Will Not Be Accepted!

If you have any questions, please contact Bobbi Kay Lewis: bobbikay.lewis@okstate.edu